

EVERWIN MATRIC. HR. SEC. SCHOOL

10.02.2020

REVISION-3

Marks: 90

STD: XII (F-J)

Commerce

Time: 3 hrs

I. Choose the correct answer:

20x1=20

1. Scientific management is developed by _____.
a) Fayol b) Taylor c) Mayo d) Jacob
2. _____ keeps Management Alert to Opportunities and Threats by Identifying Critical Problems.
a) MBA b) MBE c) MBM d) MBO
3. Primary market is a Market where securities are traded in the
a) First time b) Second time c) Three time d) Several time
4. There are _____ stock exchange in the country.
a) 21 b) 24 c) 20 d) 25
5. Human Resource management is both _____ and _____.
a) science and art b) theory and practice
c) history and geography d) none of the above
6. A poor quality of selection will mean extra cost on _____ and supervision.
a) training b) recruitment c) work quality d) none of these
7. The marketer initially wants to know in the marketing is _____.
a) qualification of the customers b) quality of the product
c) background of the customers d) needs of the customers
8. Which is gateway to internet?
a) portal b) CPU c) modem d) webnaire
9. Sale of Goods Act was passed in the year?
a) 1962 b) 1972 c) 1982 d) 1985
10. The chairman of the state consumer protection council is _____.
a) Judge of a High Court b) Chief Minister
c) Finance Minister d) None of the above

11. _____ means permitting the private sector to set up industries which were previously reserved for public sector.
a) Liberalisation b) Privatisation c) Globalisation
d) Public enterprise
12. Which of the below is not a good?
a) Stocks b) Dividend due c) Crops d) Water
13. The transferee of a Negotiable Instrument is the one _____.
a) Who transfer the instrument
b) On whose name it is transferred
c) Who enchases it d) None of the above
14. Entrepreneur is not classified as _____.
a) Risk bearer b) Innovator c) Employee d) Organizer
15. Which of the following is the activity of a business entrepreneur?
a) production b) marketing c) operation d) all of the above
16. _____ is designed to transform India to a global design and manufacturing hub.
a) Digital India b) Make in India
c) Startup India d) Design India
17. For which type of capital a company pays the prescribed fees at the time of registration?
a) Subscribed capital b) Authorised capital
c) Paid-up capital d) Issued capital
18. Which _____ Director is appointed by a Financial institution?
a) Nominee b) Additional c) Women d) Shadow
19. Which meeting will be held only once in the life time of the company?
a) Statutory b) Annual general c) Extra ordinary
d) Class general

20. Distribution of work in groupwise or section wise is called as

- a) co-ordinating
- b) controlling
- c) staffing
- d) organising

II. Answer any 7 of the following, Q.No.30 is compulsory: $7 \times 2 = 14$

21. Who is a manager?

22. What is meant by Motivation?

23. Write a note on financial market.

24. What is commercial bill market?

25. Write any two objectives of SEBI.

26. What is an interview?

27. What is green marketing?

28. Define Consumerism.

29. What is internal environment?

30. Define Bill of Exchange.

III. Answer any 7 of the following, Q.No.40 is compulsory: $7 \times 3 = 21$

31. Is management an Art or Science?

32. Give the meaning and definition of financial market.

33. Explain Bull and Bear.

34. What is stress interview?

35. Explain the importance of social marketing.

36. Is Consumer Protection necessary?

37. Discuss in detail about existing goods.

38. Explain the nature of a Negotiable Instrument.

39. What is 'Startup India'?

40. What do you mean by Statutory Meeting?

IV. Answer all the following questions: $7 \times 5 = 35$

41. a) Describe the principles of scientific management. [OR]

b) What are the advantages of MBE?

42. a) Define Money Market and Capital Market. Explain the difference between the Money Market and Capital Market. [OR]

b) Describe the significance of Human Resource Management.

43. a) Define training. Discuss various types of training. [OR]

b) What are the needs for consumer protection?

44. a) Describe the economic and socio-cultural environment of business. [OR]

b) Distinguish between sale and agreement to sell.

45. a) Distinguish a cheque and a bill of exchange. [OR]

b) What are the characteristics of an entrepreneur?

46. a) Discuss the nature of functional entrepreneurs. [OR]

b) Brief different stages in Formation of a Company.

47. a) Explain composition of the board of directors. [OR]

b) Briefly state different types of company meetings.