

I. Choose the correct answer:

20x1=20

1. With a wider span, there will be hierarchical levels.
 - a) more
 - b) less
 - c) multiple
 - d) additional
2. Which of the following is verification function?
 - a) Planning
 - b) Organising
 - c) Staffing
 - d) Controlling
3. Pick the odd one out from the following.
 - a) Money market
 - b) Capital market
 - c) Family market
 - d) Spot market
4. How many times a security can be sold in a secondary market?
 - a) Only one time
 - b) Two time
 - c) Three times
 - d) Multiple times
5. Money market provides
 - a) Medium - term funds
 - b) Short - term funds
 - c) Long - term funds
 - d) Shares
6. There are stock exchange in the country.
 - a) 21
 - b) 24
 - c) 20
 - d) 25
7. was the first company to trade its shares in demat form.
 - a) Tata Industries
 - b) Reliance Industries
 - c) Infosys
 - d) Birla Industries
8. Walkins is a source of recruitment.
 - a) Internal
 - b) external
 - c) agent
 - d) outsourcing
9. Scrutiny of application process is the
 - a) Last step in selection process
 - b) First step in selection process
 - c) Third step in selection process
 - d) None of the above

10. State the order in which steps in designing a training programme

- i) Who is the Trainee?
- ii) What method will be used for Training?
- iii) Who are trainer?
- iv) Whom to train?

Choose the correct order using the codes given below.

- a) i, ii, iii, iv
- b) iv, i, iii, ii
- c) ii, iii, iv, i
- d) iv, iii, ii, i

11. Match List I with List II and select the correct answer using the codes given below.

- | <i>List I</i> | <i>List II</i> |
|-----------------------|------------------------|
| i) Social Marketing | 1. Tele communication |
| ii) Service Marketing | 2. Protection of child |
| iii) Rural Marketing | 3. Facebook |
| iv) Viral Marketing | 4. Agricultural Inputs |

codes

- | | i | ii | iii | iv |
|----|---|----|-----|----|
| a) | 4 | 3 | 2 | 1 |
| b) | 1 | 2 | 3 | 4 |
| c) | 2 | 1 | 4 | 3 |
| d) | 3 | 4 | 1 | 2 |

12. The consumer protection act came into force with effect from
 - a) 01.01.1986
 - b) 01.04.1986
 - c) 15.04.1987
 - d) 15.04.1990
13. The chairman of the District Forum is
 - a) District Judge
 - b) High court Judge
 - c) Supreme court Judge
 - d) None of the above
14. New economic policy was introduced in the year.....
 - a) 1980
 - b) 1991
 - c) 2013
 - d) 2015
15. In case of the sale, the has the right to sell.
 - a) Buyer
 - b) seller
 - c) Hirer
 - d) Consignee
16. Number of parties in a bill of exchange are
 - a) 2
 - b) 6
 - c) 3
 - d) 4

17. Which of the below is a factor of production?
 a) Land b) Labour c) Entrepreneurship d) All of the above
18. entrepreneur supply services unlike.
 a) Hoteliers b) Banking c) Airlines d) Livestock

Section - I

19. has to include the mechanism for managing venture in the project report.
 a) Banker b) Government c) Lending institutions d) Entrepreneur
20. Board meetings to be conducted minimum times in a year.
 a) 2 b) 3 c) 4 d) 5

Section - II

Note : Answer any seven questions in which question No.30 is compulsory. 7x2=14

21. Define - MBO.
22. What is Government Securities Market?
23. Write any two objectives of SEBI.
24. What is market?
25. What is caveat venditor?
26. Give the meaning of corporate governance.
27. What is meant by a cheque?
28. Define "Women Entrepreneurs".
29. Give a note on "Digital India".
30. Who is most responsible officer in a company give definition.

Section - III

Note : Answer any seven questions in which question No.40 is compulsory. 7x3=21

31. Describe any three principles of scientific management.
32. Explain any three new financial institutions.

33. What are the limitations of stock exchange?
34. State the steps in Recruitment process.
35. What are the difference between on the job training and off the job training?
36. Explain the types of market on the basis of time.
37. What is the role of government in consumer protection?
38. What are the significance of special crossing?
39. Explain in detail on classification according to function of entrepreneur.
40. Which is proof of the ownership of shareholder? What are the details in it?

Section - IV

Answer all the questions: 7x5=35

41. a) Write about the contribution of Drucker to management.
 (OR)
 b) Write the features of MBO.
42. a) Distinguish between new issue market and secondary market.
 (OR)
 b) Explain any five functions of capital market.
43. a) Explain the types of speculators.
 (OR)
 b) Explain the functions of SEBI.
44. a) What are the difference between recruitment and selection?
 (OR)
 b) Explain the benefits of training.
45. a) Discuss about the evolution of marketing.
 (OR)
 b) What are the salient features of the consumer protection Act 1986?
46. a) What are the impacts of liberalisation?
 (OR)
 b) Explain in detail the elements of a contract of sale.
47. a) Discuss in detail the features of a cheque.
 (OR)
 b) Difference between Debentures and Shares.